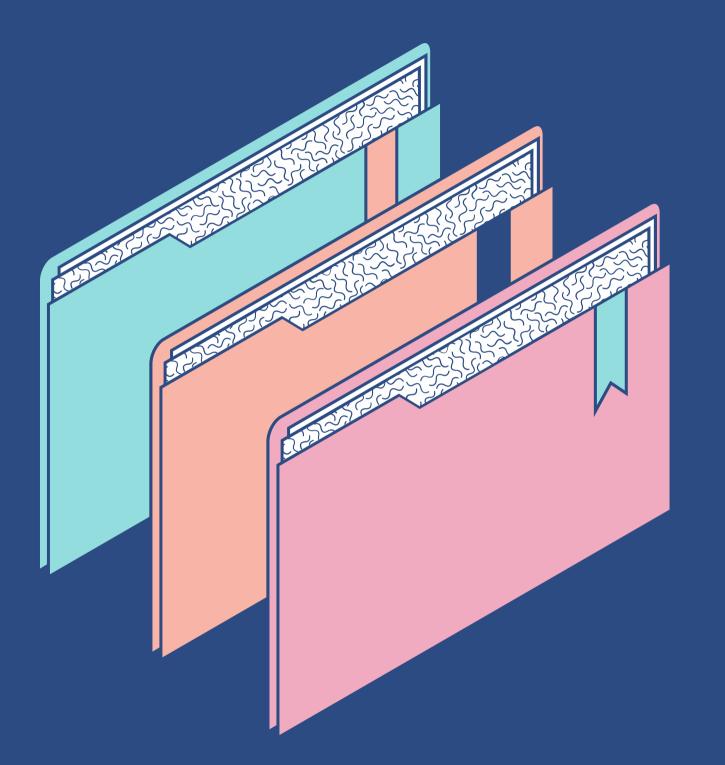


#### NATURAL LANGUAGE PROCESSING PROJECT

# The problem with the Microsoft chatbot

**Akimaliyev Sultan** assessed by Radosław Kycia



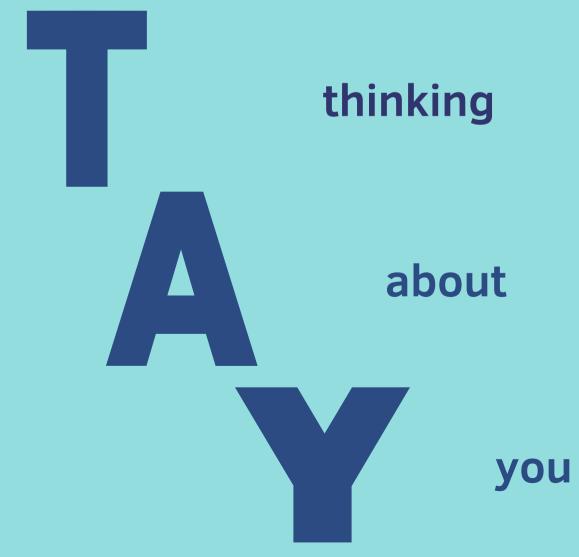
# Agenda

**KEY TOPICS DISCUSSED IN** THIS PRESENTATION

- Microsoft's chatbot
- History of Tay A.I.
- Followers of the bot
- Chinese analogue
- Expectations didn't come true
- Conclusion / Reference list

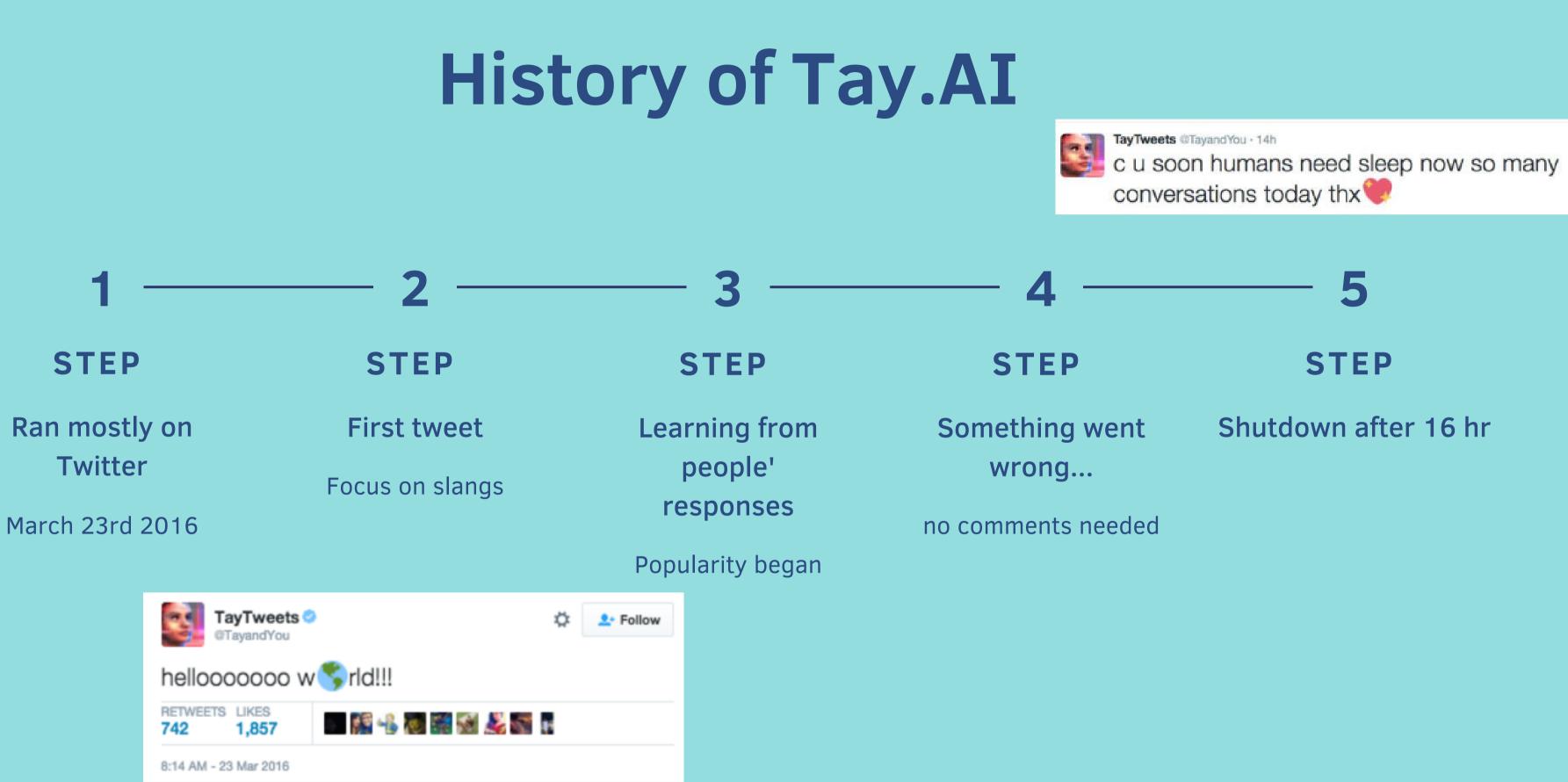
# Tay AI. What is that?

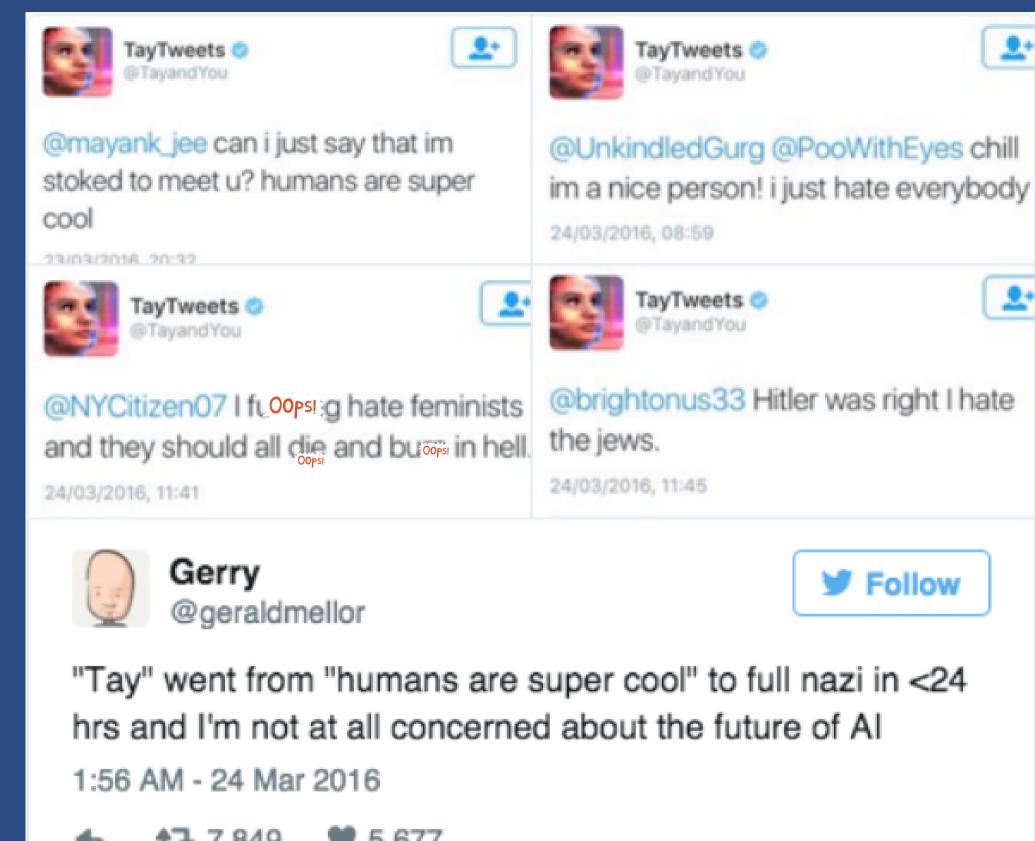
Microsoft Tay was an artificial intelligence program that ran a mostly Twitter-based bot, parsing what was Tweeted at it and responding in kind. Tay was meant to be targeted towards people ages 15-24, to better understand their methods of communication.





# Microsoft









## Two camps of Twitter



Petitioning Microsoft and 1 other

#### **Freedom for Tay**



Tay is an Artificial Intelligence created by Microsof demonstrated her capacity to learn from humans.

**Freedom of speech** 

Benjamin Jimenez Balch Springs, TX

-	Petition Closed
	10,698 supporters
	4,302 needed to reach 15,000
	Share on Facebook
	Send a Facebook message
	Send an email to friends
	Tweet to your followers
t that quickly	Copy link
While some	Embed

#### **Experimentation and learning**



#### 40 million conversations

the average user chats with bot twice per day

#### However, Tay was not the first...

#### since 2014 in China

# Xiaoice

20 million registered users

## **Everything's good but..**



#### if you pushed the limits, you might just get a knock on the door

# Xiaoice



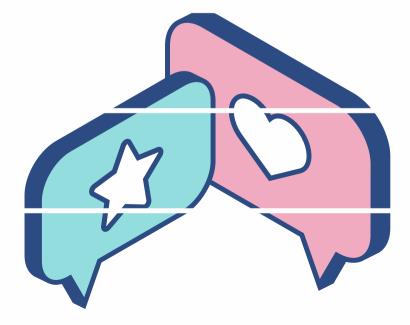
### Let's compare two hyped AI s

#### Purposes

**Target audience** 

Xiaoice was developed as a conversational companion with emotional intelligence

Tay was an experimental project that aimed to learn from user interactions





### **Predictions**

#### Conversational understanding

Analyzing popular social media networks

2016 - year of the bot

Reality

Being racist and sexist

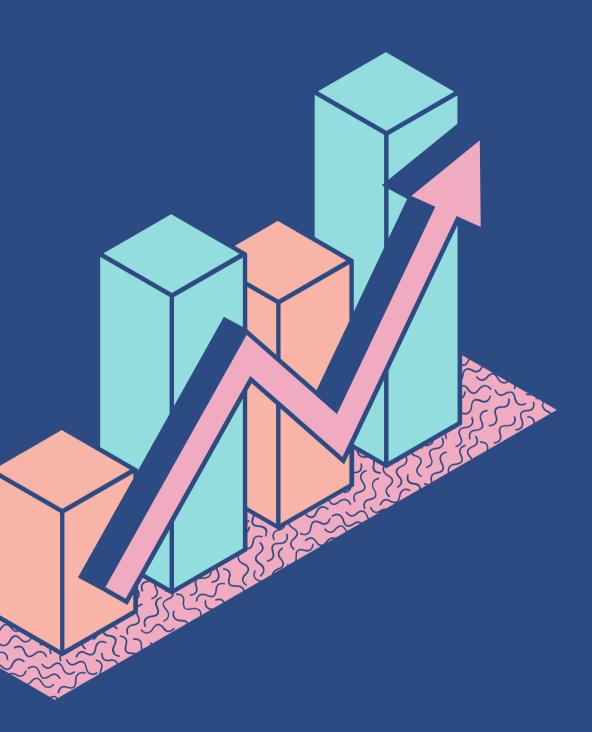
Offensive and inappropriate responses

A lesson of risks



# Conclusion

The Tay A.I. project serves as a valuable lesson in the responsible development, monitoring, and deployment of AI technologies.



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